

 Limitless Ambition

2025 ANNUAL REPORT



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Her potential.
Our purpose.

A LETTER FROM OUR FOUNDER

ALICIA ROBINSON



Dear Limitless Ambition Community,
As we reflect on a transformative 2024, I am filled with deep appreciation for each of you who has championed our mission to empower young women to dream, believe, and achieve. This year, your steadfast support has not only sustained our work—it has elevated it, allowing us to expand our reach and deepen our impact in ways that continue to inspire hope and resilience.

In 2024, our Purposely Chosen Teen Program continued to thrive through powerful partnerships with local schools and generous support from foundations like the Akron Community Foundation and the Barberton Community Foundation. We saw young women embrace leadership, strengthen their confidence, and foster sisterhood in meaningful ways. Their growth reminds us that when girls are given the tools and space to flourish, they will rise.

Our Crafty Ambition program also experienced remarkable success. This year, participants explored healing through creativity and sharpened their entrepreneurial skills with renewed energy. From self-designed journals to handmade accessories, their work came to life at our vibrant Craft Mart, where they confidently shared their stories and sold their creations to a supportive community.

One of our proudest moments this year was the Ladies of Legacy Gala, which gathered more than 150 supporters, mentors, and friends to honor the power of purpose and possibility. Your generous contributions during this unforgettable evening directly fuel our programming and affirm the value of investing in young women's futures. We are deeply grateful to every attendee, sponsor, and volunteer who made the night a celebration to remember.

As we look ahead to 2025, our vision remains bold and unwavering. We are expanding our curriculum, deepening our trauma-informed approach, and creating new leadership pathways for our alumni to give back and grow. With your continued belief in our work, we will build on the momentum of this year to ensure that every girl—regardless of her background—has the opportunity to live a life without limits.

Thank you for standing with us, for believing in the brilliance of our girls, and for being part of the Limitless Ambition family. Together, we are changing lives—one dream at a time.

With gratitude and purpose,

Alicia Robinson

Founder & CEO

Limitless Ambition, Inc.

MISSION AND VISION

OUR MISSION

Limitless Ambition, Inc. works with young women to overcome the boundaries to their success. We preserve and promote the visions of young girls and women who may have been discouraged from pursuing their long-term goals. By providing resources, training, and support, we assist these women in developing limitless ambitions.

OUR VISION

Our vision is to be able to supply women all over the world with the tools they need to be effective leaders, business women, and positive role models. We are striving to help build a positive network of women who can learn to use their purpose to add value to the lives of others by creating businesses, sharing their testimony, and impacting the community.





OUR HISTORY

Limitless Ambition, founded by Alicia Robinson in October 2013, is dedicated to empowering girls and young women with the tools to overcome barriers and realize their full potential. In January 2014, the organization launched its signature Teen Program, Limitless Power, followed by the Purposely Chosen Women's Program in Akron in 2015. That same year, Limitless Ambition achieved 501(c)(3) status and partnered with schools like Akron Public Schools to extend its reach across diverse communities. In November 2016, the Purposely Chosen Teen Girls Program debuted at Castle High School and has since grown to include Akron, Barberton, and McDonald schools—offering a curriculum centered on passion discovery, goal-setting, emotional management, conflict resolution, and self-care.

In 2018, a grant from the Akron Community Foundation helped fuel growth, and in January 2019, the Dream Kit initiative launched to support girls in need. By August 2019, scholarships were awarded to help young women pursue higher education. In 2021, Crafty Ambition—the art and entrepreneurship enrichment program—was introduced, and Limitless Ambition received the National Association of Social Workers Agency of the Year Award.

In August 2023, PC360, the organization's first after-school program for girls 13–18, began; September 2023 saw the opening of a physical space in partnership with North Hill CDC at the Maker House. This Maker House houses two cutting-edge studios and doubles as both office and programming space. Over the past two years, this venue has hosted bi-weekly PC360 sessions—led every other Friday—as well as events like the Back to School Beauty Bash, bringing creative, supportive programming outside traditional school settings.

2024 Highlights:

- PC360 at the Maker House: Running every other Friday since September 2024, this year-round teen curriculum remains anchored in topics such as self-love, sisterhood, emotional regulation, passion discovery, and goal-setting
- Ladies of Legacy Gala of 2024 hosted over 150 people to celebrate the continued success of Limitless Ambition by recognizing three outstanding Ladies of Legacy.
- Key Grant Support: In April 2024, the Women's Endowment Fund awarded a \$5,000 grant to North Hill CDC, benefitting programming at the Maker House—including Limitless Ambition's PC360 initiative

Through a robust blend of school-based programs, off-campus studios, creative enrichment, empowerment events, and continued scholarship support, Limitless Ambition continues to forge a meaningful impact across Summit County. As the organization enters its second year at the Maker House and marks its upcoming 10-year milestone, the focus remains on expanding creative programming, strengthening community partnerships, and uplifting teen girls to lead, innovate, and thrive.





LOGOS AND SYMBOLS



Butterfly of Vitality

Limitless Ambition's butterfly is representative of our spirit, our soul, our inner strength. Each of us has a yearning to reach our dreams. Often times, in order to reach our goals, we must, like a butterfly, undergo an incredible metamorphosis, overcoming challenging mental or physical circumstances. With the right support, we will find our purpose and abilities arising from the amazing inner vitality each of us possesses. We will sprout wings and soar towards our greatest ambitions!



Colors

Passion Purple: each of us goes through a period of self-discovery in our lives, a time to find our passions, and use them in forming our dreams and designing our goals.

Transformation Turquoise: once we know where we want to go, we transform ourselves into ambitious, goal-seekers. Our outlook changes, and we create new paths for ourselves in life.

Magnificent Magenta: remember, you are an exceptional woman, full of uniqueness, purpose, and potential. Believe in yourself and your ability to live the life you desire. You are magnificent!



2024 - 2025 Board Members

Ashley Kline

Board President

Rachelle Yarbrough

Board Vice President

Ericka Shoaff

Board Treasurer &
Finance Committee
Chair

Dr. Davanna Renee

Board Member & Fund
Development Committee
Member

Anna Slaughter

Board Secretary &
Governance Committee
Member

Tara Jefferson

Board Member &
Fund Development
Committee Member

Kate Krouse

Board Member

Stacy Boyd

Board Member &
DreamKit Taskforce

**Dreama Mason
Whitfield**

Board Member

Debra Hoffman

Board Member

**Rebecca
Stewart**

Board Member &
Fund Development
Committee Member

Jessica Renner

Board Member

**Dr. Jennifer Lyles
Jones**

Board Member

Jaimie Yu

Board Member



IMPACT

100 DREAM KITS
&
100 HYGIENE KITS



9 COMMUNITY
PARTNERS



3000+
VOLUNTEER
HOURS

873 WOMEN
& GIRLS



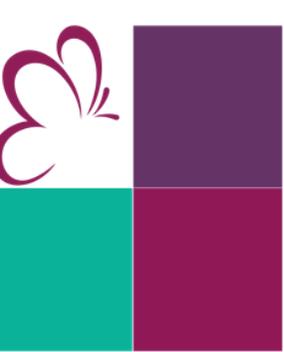
8
SCHOOLS

3 COUNTIES



2 SCHOLARSHIPS





PURPOSELY CHOSEN TEEN



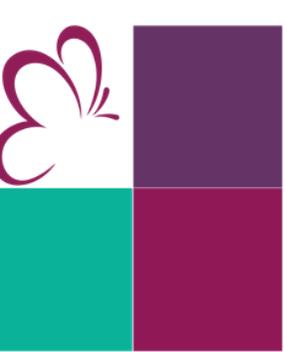
The Purposely Chosen Program is a facilitated curriculum-based program for teen girls (ages 13-18) that was designed to equip girls with the tools they need to pursue passion, demonstrate leadership, and overcome obstacles they may face.

Each session has a topic to guide the discussion and girls will have an opportunity to reflect in their workbook. Programs are typically 8 - 10 weeks and take place during the school day.

The Purposely Chosen curriculum is designed around the Social-Emotional Learning Theory, one of the Ohio Department of Education's four learning domains that has been found to contribute to the holistic success of a child. The curriculum "educates the whole child" - helping participants acquire and apply the skills to manage their emotions and achieve their goals. The life skills developed support both personal development and academic performance.

Learning Objectives:

- To Increase self-esteem, sense of personal control, and promote positive identity and awareness of self
- To give participants the tools they need to develop and enhance personal, leadership, communication, decision making, problem solving and social skills
- To educate teens about their culture/heritage, and encourage them to take pride in their history
- To encourage teens to develop friendships and to build a strong sisterhood within the community
- To share awareness and decrease teen involvement in risky behaviors such as sex, violence, and substance abuse
- To increase high school graduation rates and college enrollment/graduation rates in low-income families



SCHOOL PARTNERS



Jennings Middle School



Barberton Middle & High Schools



STEM Middle School



Buchtel Middle & High Schools



McDonald City Schools



North High School



Warren City Schools



THE MAKER HOUSE

Limitless Ambition has now celebrated two transformative years in the Maker House, thanks to our partnership with North Hill CDC that began in 2022. Originally designed as an intersectional women's hub, this facility provides two state-of-the-art studios, outfitted with cutting-edge tools and materials. Since moving in, the space has served not only as our administrative headquarters—hosting staff meetings, planning sessions, and daily operations—but also as an innovative venue for teen-centered programming in Summit County.

Over the past two years, the Maker House has been the backdrop for signature events such as our Back to School Beauty Bash, launched successfully in fall 2023 and again in 2024, offering hair styling, makeup tutorials, skincare advice, confidence-building exercises, and meaningful mentor connections. The space has also enabled the full delivery of our year-round Purposely Chosen 360 (PC360) curriculum, delivered bi-weekly to girls ages 13 to 18 throughout the academic year. This curriculum emphasizes self-love, emotional regulation, leadership, passion discovery, and goal-setting—all within a creative, non-school environment that fosters innovation and personal growth.

The impact has been significant: a broader reach across Summit County through centrally hosted, off-campus programming; consistent engagement in PC360 sessions; and access to an empowering, technology-rich atmosphere for hands-on learning. As we move into our third year at the Maker House (FY2024-2025), we are committed to expanding studio-based creative workshops, deepening community partnerships through additional events, and solidifying this space as a nurturing haven where teen girls can thrive, lead, and innovate.





FUEL HER FUTURE

🌸 Fuel HER: A Day of Inspiration & Growth for Middle School Girls 🌸

Together Hope and Healing, Limitless Ambition, Inc. and Akron Public Schools had an amazing day filled with connection, confidence, and empowerment! 🌟

Our event brought together incredible young girls for a dynamic day of self-discovery – emotional wellness, and leadership. Together, we learned how to build self-esteem, strengthen healthy relationships, and practice self-care.

🌟 What We Focused On:

❤️ Self-Esteem & Identity – Recognizing strengths, setting goals, and embracing confidence.

👉 Healthy Relationships – Understanding boundaries and effective communication.

🌿 Self-Care & Emotional Wellness – Practicing stress relief and building healthy routines.

🌈 Healing & Empowerment – Reflecting, connecting, and committing to positive growth.

The energy, courage, and insight shared by these young leaders were truly inspiring.

Thank you to everyone who helped make this day possible – together, we're empowering the next generation of strong, confident, and compassionate





INITIATIVES

1 Dream Kits

The Limitless Ambition Dream Kit project was initiated to provide our Purposefully Chosen curriculum and essential support tools to girls who have experienced trauma in their lives. More specifically, the Dream Kit targets girls in or transitioning out of foster care, as well as those facing adversity.

The Dream Kit includes a bag, t-shirt, personal hygiene pack, journal, positive affirmation cards, self-guided workbook (accompanied by a facilitator guide), and an assessment rubric.

With the help of our community partners, we were able to make over 100 Dream Kits AGAIN in 2025! These kits were provided to girls in Canton, Akron, Tallmadge, and Cleveland.



2 Scholarships

Limitless Ambition is dedicated to helping young women overcome barriers to success, with a strong focus on expanding access to education. Through the Limitless Ambition Scholarship, we support girls in Northeast Ohio who demonstrate a commitment to their communities or are first-generation college students.

In 2025, we were proud to award scholarships to two outstanding young women, helping them overcome financial barriers to higher education. To ensure long-term impact, we have also established an endowment fund with the Akron Community Foundation, creating a sustainable source of support for future scholarship recipients.



LADIES OF LEGACY FUNDRAISING GALA

2025's Annual Gala

On May 24, 2025, Limitless Ambition proudly hosted our 10th Annual Ladies of Legacy Gala at House Three Thirty. This milestone event celebrated the entrepreneurial spirit and achievements of women in our community while raising critical funds to fuel our mission. Together, we honored 10 years of dreams, determination, and impact, and looked ahead to the limitless possibilities still to come.

Thank you to everyone who joined us for an unforgettable evening and for being part of a legacy that continues to inspire and empower.





FIELDS OF PURPLE GIVING NETWORK

Fields of Purple is more than a giving network—it is a powerful movement committed to honoring our shared strength and inspiring limitless dreams. Our mission is simple yet profound: to uplift and empower girls and young women by connecting them with vital resources, transformative opportunities, and a community of steadfast support.

We hosted our second annual event on October 21, 2025, at 5:00 PM at The Rialto Theatre in Kenmore. The evening was designed as an interactive celebration of purpose and possibility, featuring a passport experience that invited guests to engage with mission partners, learn about available resources, and explore opportunities to support and invest in the next generation. As guests moved through each “stop,” they deepened their connection to the Fields of Purple vision—turning curiosity into commitment and inspiration into action.

That night, the Fields of Purple network continued to bloom, uniting passion and purpose to help pave the way for girls and young women to dream boldly, lead confidently, and thrive without limits.



THANK YOU TO OUR 2025 SPONSORS



THANK YOU TO OUR FUNDERS



Sisler-McFawn
Foundation



Vernon L.
Odom Fund

An Akron Community Foundation Fund 



AKRON
COMMUNITY
FOUNDATION

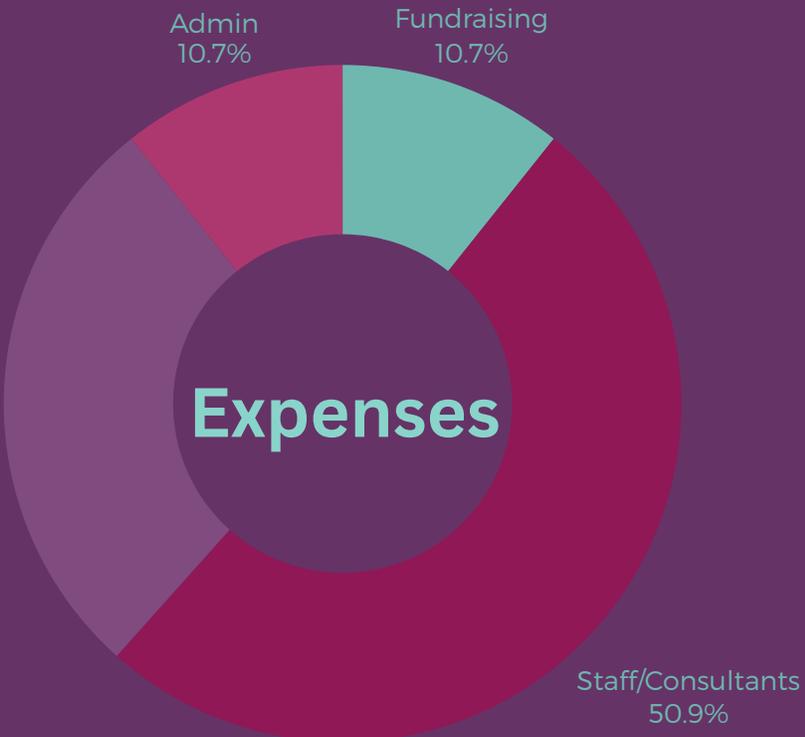
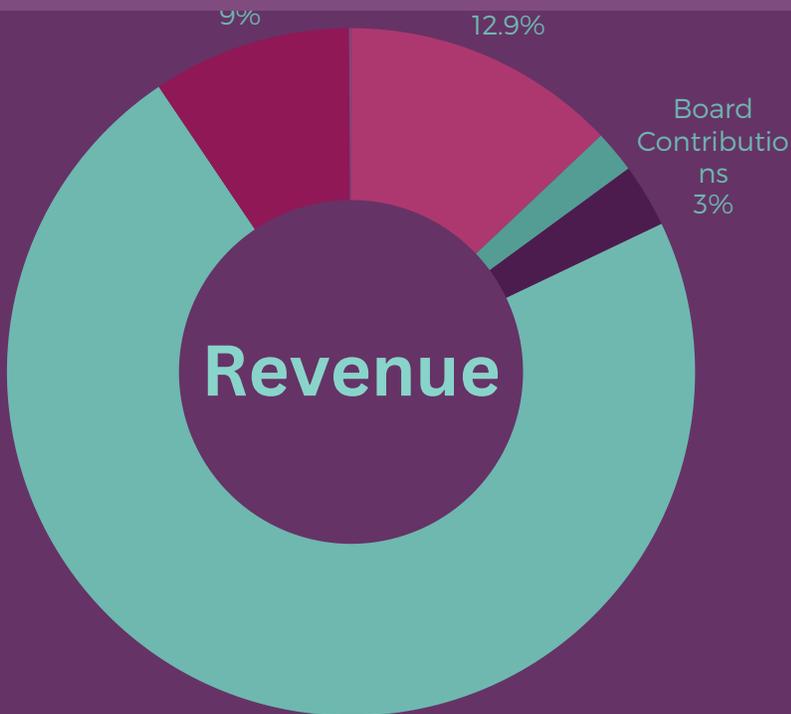
ENRICHING LIVES SINCE 1955

WOMEN'S
ENDOWMENT

An Akron Community Foundation Fund 



2025 FINANCES



THANK YOU!

